Business as Mission Bibliography

The purpose of this bibliography is to serve as a resource for scholars and practitioners on the topic of business as mission. This ‘living bibliography’ is hosted on the Business as Mission Website, having been built from an original published biography by Dr. Steve Rundle. The bibliography is updated regularly in collaboration with Dr. Rundle and other academics in the business as mission movement. Last updated: January 2015


Greer, P., & Smith, P. (2009). *The poor will be glad: Joining the revolution to lift the world out of poverty.* Grand Rapids, MI: Zondervan.


Notes:
Christians have been reflecting on their faith as it relates to business and economics since the time of Christ. This bibliography is limited to publications related to a small and relatively new subfield often referred to as “business as mission” (BAM). While the definition of BAM is still somewhat fluid, it shares many things in common with social entrepreneurship (SE) in that it involves the intentional use of business to address social, environmental, and/or spiritual concerns. The key difference is that BAM is motivated by an explicitly Christian worldview.
The purpose of this bibliography is to serve as a resource for scholars and practitioners who are unfamiliar with this subject. It includes relevant and noteworthy publications in the area of SE, BAM and “tentmaking.” To keep things manageable and focused, it does not survey the vast field of literature related to faith and economics, faith and work, or faith and business ethics. Those interested in such topics are encouraged to look at the Faith and Work Bibliography of Gordon-Conwell Seminary at http://www.gordonconwell.edu/resources/documents/faithandworkbibliography.pdf.